

Detailed Reports in Metamarkets dashboard, Explore Step-by-Step Instructions

- The feature is available for the last two options in the downloads menu for the Top 250 Table view. Figure 1 shows the top 250 publisher names sorted by auction volume. We are interested in downloading all the publishers for the last week beyond the 250 shown here. The two options allow you to do this:
 - a. All Publisher Name data: This will download all the publisher names along with the metrics selected in the metric selector list.



b. All Publisher Name data (all metrics): This will download all metrics.

Figure 1: Top 250 Publisher names arranged by auction volume. The last 2 options from the download menu allow you to download beyond the top 250 values shown.



2. Choosing either of these options generates the following message in Figure 2:

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Cancel Send Email 11.B 220k 295M +61.5% 22.8 Gross Revenue 9.93 137k 227M +33.5% 22.2 S 914k 444,04 45.60k 6.48 11k 394M +71.6% 0.0 S 914k 444,04 5.60k 6.20k 158M +73.3% 0.0 Morese 6.18 11k 394M +90.1% 0.0 Morese 6.18 2.6k 158M +70.3% 0.0 Morese 6.18 2.6k 131k 276M +75.5% 17.7 Markels/mplo 5.28 8.k 131k 276M +75.5% 17.7 Markels/mplo 3.38 12k 652M +46.4% 0.0 10.2% 10.0 10.4% <td>113B</td> <td>Vhang my my</td> <td>Would you like us to email</td> <td colspan="2">Would you like us to email this file to you?</td> <td>2k</td> <td>247 M</td> <td>+44.3%</td> <td>0.03</td>	113B	Vhang my my	Would you like us to email	Would you like us to email this file to you?		2k	247 M	+44.3%	0.03
Click and drag the graphs to addit time. Cancel Send Email 9,98 137k 227k +33.5k 222k Politican 6,88 13k 363k +90.1k +75.6k 1.17.1k 1.01.1k 1.01.1k </td <td></td> <td></td> <td></td> <td></td> <td>11.1B</td> <td>220k</td> <td>295 M</td> <td>+61.5%</td> <td>2.80</td>					11.1B	220k	295 M	+61.5%	2.80
Gross Revenue 7.8B 22½ 116/M +71.6% 0.7.7 S 914k 444,444 56.0% 64.8 1k 394.4 +90.1% 0.07 Cick and drag the graphs to shift time. 42.0% 32.0% 61.8 26k 158.1M +73.3% 0.66 Cick and drag the graphs to shift time. 5.88 9k 231.M +84.6% 0.11 Mosse 5.88 9k 231.M +76.5% 0.20 Cick and drag the graphs to shift time. 5.28 8k 119.M +76.5% 0.20 VelocalPodi 4.38 14k 65.1M +48.2% 0.80 OpenMath 4.38 14k 65.1M +48.2% 0.80 UmpPanel 2.78 29k 130.M +59.4% 0.01 Markeev/Ine 2.18 3k 136.M +90.8% 0.01 JumpPanel 2.78 29k 130.M +59.4% 0.01 Spongebraw 1.88 18k 199.M +65.3%				Cancel Send Email	9.9B	137k	227 M	+33.5%	2.27
Cross Revenue 64B 1k 394M +90.1% 0.0 S 914k 44044 5.80 6.48 1.8 394M +90.1% 0.0 Clck and drag the graphs to shift time. 92.00 5.00 6.38 1.3k 363M +80.2% 0.1 Clck and drag the graphs to shift time. 9.01% 5.00 5.88 9k 2.31 M +84.6% 0.1 Clck and drag the graphs to shift time. 5.28 8 k 131k 276M +775.5% 1.7.7 MarNeverVine 5.28 8 k 119M +65.5% 0.0 VebLocalPodi 4.38 12k 650M +88.9% 0.0 Isozapp 3.68 162k 552M +94.7% 1.0 Isozapp 3.68 162k 552M +90.8% 0.0 Isozapp 3.68 162k 490.8% 0.0 1.0 SpongeDraw 1.88 18k 139M +85.3% 0.4 AptEnce 1.68 27k <td></td> <td></td> <td></td> <td></td> <td>7.8B</td> <td>22k</td> <td>116M</td> <td>+71.6%</td> <td>0.71</td>					7.8B	22k	116M	+71.6%	0.71
S 914k MedStreetLife 6.38 13k 363M +80.2% 0.1 MPose 6.18 25k 118M +73.3% 0.6 Cick and drag the graphs to shift time. 5.88 9k 23k +74.6% 1.7 Cick and drag the graphs to shift time. 5.88 13k 276.M +75.6% 1.7 Mevervine 5.28 8k 131k 276.M +75.6% 1.7 Mevecorine 5.28 8k 119.M +75.6% 1.7 MarketSimpli 3.28 7K 130M +48.4% 0.0 MarketSimpli 3.28 7K 130M +58.9% 0.0 MarketSimpli 3.28 7K 130M +59.4% 0.2 JumpPanel 2.78 29k 150M +80.9% 0.0 SpongeDraw 1.88 18k 139M +56.3% 0.4 AptEnce 1.68 27k 188M +65.3% 0.4 AptEnce 1.68	Gross Revenue		M.	PodiBean	6.4B	1k	394 M	+90.1%	0.01
All of a constraint of	Ş 914k	h Mr. m. hor and M.	M _ \$ 6.00k	MeetStreetLife	6.3B	13k	363 M	+80.2%	0.14
KarmaLife 5.8.8 9k 2.31 M +84.6% 0.1 Click and drag the graphs to shift time. 5.8.9 1.31 k 2.75 M +77.5 % 1.7.1 Click and drag the graphs to shift time. 5.8.9 MarNeverVine 5.2.8 8.8 H 1.9 M +76.5 % 0.2.1 WebLocalPodi 4.3.8 1.4 k 65.5 M +48.2 % 0.8 OpenMath 4.3.8 2.k 8.9 M +56.8 % 0.0.1 MarketSimpli 3.2.8 7.7 k 130 M +59.4 % 0.2.1 JumpPanel 2.78 2.9 k 150 M +59.8 % 0.0.0 FrontUpBaad 1.9 B 3.4 k 3.0 % 0.7.0 Spongebraw 1.8 B 1.8 k 1.9 M +65.3 % 0.4 Aptice 1.6 B 2.7 k 1.8 M +67.4 % 0.3.1 Spongebraw 1.8 B 1.8 M +64.4 % 0.3.1 5.8 B/s 0.44 % 0.4 Aptice 1.6 B 2.7 k 1.8 M +65		M. M. WILL MORE	\$4.00k	MPosse	6.1 B	26k	158M	+73.3%	0.61
Extend drag the graphs to shift time. 548 131 k 276 kk +75.6 kk 17.7 MarkeverVine 5.28 8 kk 119 kk +75.6 kk 0.7 MarkeverVine 5.28 8 kk 119 kk +75.6 kk 0.7 MarkeverVine 5.28 8 kk 119 kk +75.6 kk 0.8 OpenMath 4.38 2 kk 89 kk +48.2 kk 0.0 isoZapp 3.68 162 kk 552 kk +49.4 7 kk 0.0 JumpPanel 2.78 29 kk 150 kk +59.9 kk 0.0 TortUpPanel 2.78 29 kk 150 kk +59.0 kk 0.0 SpongeDraw 1.88 18 kk 139 kk +59.0 kk 0.0		\$2.00k		KarmaLife	5.8B	9k	231 M	+84.6%	0.14
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IsoZapp 3.68 1624 552 M 944 7% 1.1 MarketSimpli 3.28 7k 130 M +59.4% 0.2 JumpPanel 2.78 29k 150 M +83.0% 0.7 ExtentDaw 2.18 3k 156 M +90.8% 0.01 FortUpBaad 1.98 3k 136 M +59.0% 0.1 Spongebraw 1.88 18k 139 M +55.3% 0.4 AptEnce 1.68 27k 188 M +76.4% 0.5 SessionBoost 1.58 84 K +94.4% 0.6 Zynkey 1.48 184 M +94.4% 0.6 Zynkey 1.48 4k 93 M +14.4% 0.6				OpenMath	4.3B	2k	89 M	+58.9%	0.09
MarketSimpli 3.28 7k 130 M +59.4% 0.2 JumpParle 2.78 29k 150 M +83.0% 0.7 ExtenDraw 2.18 3k 155 M +90.8% 0.0 FrontUpBaad 1.98 4k 83 M +59.0% 0.1 SpongeDraw 1.88 18k 139 M +59.4% 0.4 AptEnce 1.68 27k 188 M +59.4% 0.5 SessionBoost 1.58 84 M +64.4% 0.3 FrontQu 1.58 33k 184 M +94.4% 0.6 ZynKey 1.48 4k 93 M +81.4% 0.6 TumWi 1.08 18k 73M +14.4% 0.6				IsoZapp	3.6B	162k	552 M	+94.7%	1.10
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Extendiow 2.18 3% 156 M +90.8% 0.01 FrontUpBaad 1.98 4 k 83 M +55.0% 0.1 SpongeDraw 1.88 18 k 139 M +85.3% 0.4 AptEnce 1.68 27% 188 M +76.4% 0.5 SessionBoost 1.58 34 84 M +84.1% 0.3 FrontQu 1.58 34 184 M +44.4% 0.6 ZynKey 1.48 4k 93 M +81.4% 0.6 ZynKey 1.48 4k 93 M +14.4% 0.6				JumpPanel	2.7B	29 k	150 M	+83.0%	0.71
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SpongeDraw 1.88 18k 139 kl +85.3% 0.4 AptEnce 1.68 27k 188 kl +75.4% 0.5 SessionBoost 1.58 8k 84 kl +84.1% 0.3 FrontQu 1.58 33k 184 kl +94.4% 0.6 Zynkey 1.48 4k 93 kl +81.4% 0.1				FrontUpBaad	1.9B	4k	83 M	+59.0%	0.19
AptEnce 1.6B 27k 188M +76.4% 0.5 SessionBoost 1.5B 8k 84M +84.1% 0.3 FrontQu 1.5B 33k 184M +94.4% 0.6 ZynKey 1.4B 4k 93M +81.4% 0.1 TumWi 1.0B 18k 73M +79.9% 0.9				SpongeDraw	1.8B	18k	139M	+85.3%	0.47
SessionBoost 1.58 84 94M +84.1% 0.3 FrontQu 1.58 33k 184M +94.4% 0.6 ZynKey 1.48 4k 93M +81.4% 0.1 TumWi 1.08 18k 73M +79.9% 0.9				AptEnce	1.6B	27k	188M	+76.4%	0.55
FrontQu 1.5B 33k 184 M +94.4% 0.6 ZynKey 1.4B 4k 93 M +81.4% 0.1 TurnWi 1.0B 18k 73 M +79.9% 0.9				SessionBoost	1.5B	8k	84 M	+84.1%	0.34
ZynKey 1.48 4k 93M +81.4% 0.1 TurnWi 1.08 18k 73M +79.9% 0.9				FrontQu	1.5B	33 k	184M	+94.4%	0.68
TumWi 1.0B 18k 73M +79.9% 0.9				ZynKey	1.4B	4k	93 M	+81.4%	0.15
				TumWi	1.0B	18k	73 M	+79.9%	0.92

Figure 2: Download modal message with the email option.

3. On clicking "Send email", an email gets sent that confirms that the download has been scheduled as shown in Figure 3:



Figure 3: Email confirming the scheduling of the download.



4. You will receive the following email shown in Figure 4 when the download is complete. The link is available for 7 days.

Your Metamarkets download requested on 2016/04/25 10:48 PDT Reports x	ē Ø
Metamarkets Report <report@metamarkets.com> to me 👻</report@metamarkets.com>	10;48 AM (1 hour ago) 🚖 🔹 💌
Dear Saurabh Mahapatra,	
The "All Publisher Name" download you requested (at 2016/04/25 10:48 PDT) is ready. Download it here:	
Download	
This link will expire after 7 days .	
Best Regards, The Metamarkets Team <u>www.metamarkets.com</u>	

Figure 4: Email sent when the download is complete.

5. To see a list of downloads that have been scheduled for email delivery, simply navigate to the Scheduled Reports view by clicking on your user profile in the dashboard as shown in Figure 5. Note that only one download is allowed to run at a time. You can use the settings of the download to delete duplicate downloads.

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Figure 5: List of downloads scheduled for email delivery.